



ALEXIS AMATRUDO DESIGNER

Address: 58-28 44th Ave, Apt 4D
Woodside, NY 11377
Phone: (203) 668-3101
Email: alexis.amatrudo@gmail.com
Website: <http://alexisamatrudo.design/>

OBJECTIVE: Graphic Designer

EXPERIENCE: **Nickelodeon, Digital Designer**

November 2018 – Present

Creating all graphics pertaining to the Nickelodeon YouTube page such as custom thumbnails, banners, end screen graphics, and icons. In addition, I work with the Digital Brand Creative team to design on-brand promotional images across Nick's digital platforms.

Townley Inc., Junior Graphic Designer

June 2018 – November 2018

Created and maintained both marketing/sales assets and content created to support products. Worked from concept through execution to create consistent designs across various touch-points. Helped bring new ideas for design and content creation, managed other design needs such as presentations, signage, and trade show collateral.

Fisher-Price, Brand Design Intern

October 2017 – May 2018

Created brand guidelines to be used company-wide, designed packaging for upcoming products, developed logos, and designed marketing materials for various events. In addition, I worked at the New York Toy Fair to promote the brand.

(RED), Digital Design Intern

June 2017 – October 2017

Created design assets for (RED)'s digital properties (including their website and social media channels), designed highly visual presentations for both internal & external partners, board meetings, etc, and collaborated with the business development team to produce mock-ups and design iterations for prospective partners.

EDUCATION: **School of Visual Arts, BFA Design**

August 2014 – May 2018

Daniel Hand High School

August 2010 – June 2014

SKILLS:

Proficient in –

Adobe Photoshop, Illustrator, InDesign

Experience with –

Adobe After Effects, Flash, XD, Muse, &
Dreamweaver. InVision, Sketch

Other Media –

Illustration, Photography, Filmmaking

HONORS:

School of Visual Arts Dean's List

Fall 2014 – May 2018

Resident Assistant at the School of Visual Arts

August 2016 – May 2018

Person of the Week, The Sound

February 2017

George Love Fine Arts Scholarship

2014 – 2018

PERSONAL INTERESTS:

Fashion, makeup, music, illustration, animals, Sailor Moon, and Audrey Hepburn